

Stan Alhadeff

Atlanta, GA

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(678) 596 - 0744

Stan@BusinessCFOforHire.com

Chief Financial Officer

PROFILE

Accomplished financial management executive with 20+ years of leadership experience in leading financial strategy, capital optimization, and operational transformation across startups, PE-backed firms, and public companies. Proven track record in driving successful exits, managing M&A transactions, and securing multimillion-dollar deals. Known for an entrepreneurial mindset, creative financial structuring, and deep commitment to ethical leadership and business sustainability. Visionary leader with expertise in training and directing cross-functional teams to achieve set goals.

CORE COMPETENCIES & SKILLS

Board Reporting & Executive Advisory	Corporate Governance & Leadership	Process & Operational Improvement
Budgeting & forecasting	Cross-Border Transactions	Risk Management
Capital Raising & Investor Relations	CRM, ERP, Accounting Software	Strategic Forecasting & Budgeting
Cash Flow Optimization	Entrepreneurship & Innovation	Stakeholder Engagement
Client Relationship Management	Financial Controls & Procedures	Transparent Decision-Making
Compliance & Audit Leadership	Financial Planning & Analysis	Turnaround Management

INDUSTRY SPECIFIC – TRADES INDUSTRY EXPERIENCE

Results-oriented financial leader with extensive experience managing the complex financial operations of trade companies operating in diverse markets. Skilled in capital management, supply chain finance, and regulatory compliance across multiple jurisdictions. Proven ability to drive profitability and sustainable growth while navigating pricing volatility and trade dynamics.

Core Responsibilities and Achievements

Financial Strategy & Planning

- Directed comprehensive financial planning and forecasting to support transaction-heavy trade operations and expansion initiatives.
- Developed models to incorporate currency fluctuations, commodity price volatility, and geopolitical risks into financial projections.
- Increased gross margins by 8% through refined pricing and cost management strategies responsive to market conditions.

Working Capital & Cash Flow Management

- Optimized cash conversion cycles by improving receivables collection, extending payables, and managing inventory levels strategically.
- Implemented cash flow forecasting systems providing real-time visibility to support working capital decisions in fast-paced trading environments.
- Reduced days sales outstanding (DSO) by 15% through improved credit risk policies and streamlined payment processes.

Risk Management & Compliance

- Established comprehensive risk management frameworks addressing credit, and supply chain risks.
- Ensured compliance with trade regulations.
- Introduced robust audit and control mechanisms reducing financial exposure and enhancing internal controls.

Technology & Automation

- Led adoption of integrated ERP and trade finance systems to streamline order-to-cash and procure-to-pay processes.
- Automated financial reporting and performance dashboards, accelerating decision-making and financial close cycles.

Stakeholder Engagement & Capital Raising

- Partnered with banks and investors to secure trade finance facilities and working capital lines.

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- Delivered transparent financial reporting and actionable insights to executive leadership, board, and external stakeholders.

Key Items Achieved

- Develop financial models that incorporate risk, commodity price volatility, and geopolitical factors affecting trade.
- Optimize working capital management through proactive receivables, payables, and inventory controls.
- Implement rigorous risk management policies to mitigate foreign exchange and credit risks.
- Ensure full compliance with trade laws, customs regulations, and export controls.
- Lead technology upgrades focused on automating trade finance, order-to-cash, and financial reporting workflows.
- Secure and manage trade finance facilities to support enterprise liquidity and transaction volume.
- Deliver insightful financial and operational analytics for informed strategic decision-making.
- Build a finance team with trade expertise and cross-functional collaboration skills.
- Foster transparent communication with internal and external stakeholders about key financial risks and opportunities.

PROFESSIONAL EXPERIENCE

Business CFO for Hire, Atlanta, GA Founder & Fractional CFO 2010 – Present

- *Fractional CFO firm supporting privately held businesses with high-impact financial leadership.*

At the Table dba Trustegrity (Franchise) Franchise Owner/Regional Director 2021 – 2023

International franchise dedicated to facilitating peer advisory/networking forums for C-suite executives/business owners.

Global Promotions, Atlanta, GA Founder & Functional CFO/COO 2005 – 2011

A custom promotional products business specializing in high-margin, international B2B deals.

PRIOR EXPERIENCE

Conferon – Regional CFO /Jackson Marketing Group (acquired by Conferon Inc.) – CFO,
Event Management and Logistics

Rubber Stamp & Engraving – CFO Vertically Integrated Manufacturing Enterprise in the
Printing and Allied Product Industry

Metro Cash & Carry International – CFO wholesale distribution chain

Grant Thornton –Audit and Taxation – CPA Practice

BOARD OF DIRECTORS

Jackson Marketing Group – Services / Logistics

Karma Productions – Gaming

Metro Cash & Carry – Wholesale / Retail

JIFLA – Non Profit

Kudzu Software – SaaS

Rubber Stamp & Engraving – Manufacturing / Logistics.

EDUCATION

Henley Business School, UK

Master of Business Administration (MBA), Corporate Strategy, Finance, & Project Management

University of South Africa

Honors Bachelor of Accounting Science (Hon.B.Compt), Accounting, Auditing, & Taxation (MAcc equivalent)

Bachelor of Accounting Science (B.Compt), Accounting, Auditing, & Taxation