

# Stan Alhadeff

Atlanta, GA

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## Chief Financial Officer

### PROFILE

Accomplished financial management executive with 20+ years of leadership experience in leading financial strategy, capital optimization, and operational transformation across startups, PE-backed firms, and public companies. Proven track record in driving successful exits, managing M&A transactions, and securing multimillion-dollar deals. Known for an entrepreneurial mindset, creative financial structuring, and deep commitment to ethical leadership and business sustainability. Visionary leader with expertise in training and directing cross-functional teams to achieve set goals.

### CORE COMPETENCIES & SKILLS

Board Reporting & Executive Advisory	Corporate Governance & Leadership	Process & Operational Improvement
Budgeting & forecasting	Cross-Border Transactions	Risk Management
Capital Raising & Investor Relations	CRM, ERP, Accounting Software	Strategic Forecasting & Budgeting
Cash Flow Optimization	Entrepreneurship & Innovation	Stakeholder Engagement
Client Relationship Management	Financial Controls & Procedures	Transparent Decision-Making
Compliance & Audit Leadership	Financial Planning & Analysis	Turnaround Management

### INDUSTRY SPECIFIC – RETAIL INDUSTRY EXPERIENCE

Experienced financial executive with comprehensive expertise in retail operations, and multi-channel sales environments. Proven ability to drive financial performance, optimize inventory and supply chain economics, and support scalable expansion in competitive markets. Skilled at enhancing cash flow management, risk mitigation, and aligning finance with customer-centric growth strategies.

### Core Responsibilities and Achievements

#### Strategic Financial Leadership & Growth Management

- Developed and implemented financial strategies supporting retail expansion, omnichannel integration, and new product launches.
- Managed multi-site budgeting, forecasting, and P&L oversight for store networks generating \$100M+ revenue.
- Delivered a 12% increase in net profit margins by optimizing pricing, reducing shrinkage, and rationalizing SKU assortments.

#### Retail Operations Finance & Cost Control

- Partnered with merchandising and supply chain teams to align inventory management with financial goals, reducing stockouts and excess inventory by 18%.
- Established cost controls and vendor negotiation strategies that led to a 10% reduction in operational expenses.
- Implemented advanced financial reporting tools tracking in-store and online sales performance across regions.

#### Compliance, Risk Management & Financial Controls

- Ensured compliance with retail industry regulations, tax requirements.
- Oversaw internal controls to prevent fraud, inventory shrinkage, and financial misstatement across corporate.
- Developed contingency plans for economic downturns, supply disruptions, and seasonal demand fluctuations.

#### Technology Integration & Process Optimization

- Led ERP and retail POS system integrations supporting consolidated financial reporting and improved data accuracy.
- Automated billing, collections, and payroll processes to reduce administrative overhead and errors.
- Implemented real-time financial dashboards for store managers and corporate leadership, enhancing decision making.

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## Key Items Achieved

- Align financial planning with merchandising, supply chain, and marketing strategies to drive profitable growth.
- Implement inventory and working capital management practices to optimize cash flow and reduce carrying costs.
- Develop standardized financial reporting and benchmarking tools for retail units.
- Ensure strong internal controls and regulatory compliance across retail operations.
- Leverage technology to automate financial processes and improve reporting accuracy.
- Manage capital raising and investor relations to support expansion and innovation initiatives.
- Develop risk management plans to address market volatility, supply disruptions, and operational risks.
- Foster a collaborative cross-functional culture between finance, operations, and sales for ongoing improvement.

## PROFESSIONAL EXPERIENCE

**Business CFO for Hire, Atlanta, GA      Founder & Fractional CFO      2010 – Present**

- *Fractional CFO firm supporting privately held businesses with high-impact financial leadership.*

**At the Table dba Trustegrity (Franchise) Franchise Owner/Regional Director 2021 – 2023**

*International franchise dedicated to facilitating peer advisory/networking forums for C-suite executives/business owners.*

**Global Promotions, Atlanta, GA      Founder & Functional CFO/COO      2005 – 2011**

*A custom promotional products business specializing in high-margin, international B2B deals.*

## PRIOR EXPERIENCE

**Conferon – Regional CFO /Jackson Marketing Group (acquired by Conferon Inc.) – CFO,**  
Event Management and Logistics

**Rubber Stamp & Engraving – CFO** Vertically Integrated Manufacturing Enterprise in the  
Printing and Allied Product Industry

**Metro Cash & Carry International – CFO** wholesale distribution chain

**Grant Thornton –Audit and Taxation – CPA** Practice

## BOARD OF DIRECTORS

**Jackson Marketing Group – Services / Logistics**

**Karma Productions – Gaming**

**Metro Cash & Carry – Wholesale / Retail**

**JIFLA – Non Profit**

**Kudzu Software – SaaS**

**Rubber Stamp & Engraving – Manufacturing / Logistics.**

## EDUCATION

**Henley Business School, UK**

Master of Business Administration (MBA), Corporate Strategy, Finance, & Project Management

**University of South Africa**

Honors Bachelor of Accounting Science (Hon.B.Compt), Accounting, Auditing, & Taxation (MAcc equivalent)

Bachelor of Accounting Science (B.Compt), Accounting, Auditing, & Taxation

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