

# Stan Alhadeff

Atlanta, GA

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## Chief Financial Officer

### PROFILE

Accomplished financial management executive with 20+ years of leadership experience in leading financial strategy, capital optimization, and operational transformation across startups, PE-backed firms, and public companies. Proven track record in driving successful exits, managing M&A transactions, and securing multimillion-dollar deals. Known for an entrepreneurial mindset, creative financial structuring, and deep commitment to ethical leadership and business sustainability. Visionary leader with expertise in training and directing cross-functional teams to achieve set goals.

### CORE COMPETENCIES & SKILLS

Board Reporting & Executive Advisory	Corporate Governance & Leadership	Process & Operational Improvement
Budgeting & forecasting	Cross-Border Transactions	Risk Management
Capital Raising & Investor Relations	CRM, ERP, Accounting Software	Strategic Forecasting & Budgeting
Cash Flow Optimization	Entrepreneurship & Innovation	Stakeholder Engagement
Client Relationship Management	Financial Controls & Procedures	Transparent Decision-Making
Compliance & Audit Leadership	Financial Planning & Analysis	Turnaround Management

### INDUSTRY SPECIFIC – LOGISTICS INDUSTRY EXPERIENCE

Seasoned financial leader with extensive experience in logistics and supply chain management. Expert in driving operational efficiency, cost optimization, and strategic growth in fast-paced logistics environments. Highly skilled in managing complex budgets, technology integration, regulatory compliance, and M&A activities across global logistics networks.

#### Core Responsibilities and Achievements

- Financial Strategy & Operations
- Developed and executed financial strategies to support expansion into new markets and service lines.
- Implemented rolling forecasting and scenario planning to manage industry volatility in fuel, shipping rates, and global disruptions.
- Achieved 10% reduction in operating costs by streamlining route optimization and reducing idle asset expenses.

#### Cost Management & Efficiency

- Instituted centralized procurement and vendor management, leveraging bulk purchasing to save \$3M annually.
- Partnered with operations to redesign warehouse layouts and automate inventory tracking, improving throughput by 25%.
- Established KPI dashboards for real-time visibility into shipment profitability and cost centers.

#### Technology & Process Improvement

- Led financial due diligence and integration for acquisition of a regional service providers.
- Oversaw the rollout of cloud-based TMS (Transportation Management System), reducing manual billing errors by 30%.
- Introduced automated invoice reconciliation, shrinking accounts receivable days outstanding from 60 to 15.

#### Risk Management & Compliance

- Built comprehensive risk management structures including insurance programs for cargo, liability, and cybersecurity.
- Ensured full compliance with DOT, OSHA, and international trade regulations across 3 countries.
- Designed contingency plans for supply chain disruptions due to geopolitical events and natural disasters.

#### Stakeholder & Financial Reporting

- Enhanced investor and executive reporting with operational metrics tied to profitability, client retention and service quality.
- Facilitated quarterly business reviews with major clients, using financial data to strengthen relationships and negotiate terms.
- Secured \$10M in capital for fleet upgrades and warehouse automation.

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## Key Achieved Items

- Develop and monitor KPIs for fleet utilization, warehouse efficiency, and route optimization.
- Implement robust forecasting models to anticipate fluctuating costs (fuel, shipping, labor).
- Centralize vendor and procurement management to leverage scale and negotiate favorable terms.
- Leverage technology upgrades (TMS, WMS, analytics) to drive automation and reduce errors.
- Mitigate risk and ensure compliance with local, national, and international regulations.
- Optimize working capital via faster billing cycles and streamlined receivables collections.
- Establish clear financial and operational reporting for stakeholders and executive teams.
- Lead mergers and acquisitions to expand service lines and geographical coverage.
- Secure capital investment for essential asset upgrades and expansion initiatives.
- Foster cross-functional collaboration between finance, operations, and IT for continuous improvement.

## PROFESSIONAL EXPERIENCE

**Business CFO for Hire, Atlanta, GA      Founder & Fractional CFO      2010 – Present**

- *Fractional CFO firm supporting privately held businesses with high-impact financial leadership.*

**At the Table dba Trustegrity (Franchise) Franchise Owner/Regional Director 2021 – 2023**

*International franchise dedicated to facilitating peer advisory/networking forums for C-suite executives/business owners.*

**Global Promotions, Atlanta, GA      Founder & Functional CFO/COO      2005 – 2011**

*A custom promotional products business specializing in high-margin, international B2B deals.*

## PRIOR EXPERIENCE

**Conferon – Regional CFO /Jackson Marketing Group (acquired by Conferon Inc.) – CFO,**  
Event Management and Logistics

**Rubber Stamp & Engraving – CFO** Vertically Integrated Manufacturing Enterprise in the  
Printing and Allied Product Industry

**Metro Cash & Carry International – CFO** wholesale distribution chain

**Grant Thornton –Audit and Taxation – CPA** Practice

## BOARD OF DIRECTORS

**Jackson Marketing Group – Services / Logistics**

**Karma Productions – Gaming**

**Metro Cash & Carry – Wholesale / Retail**

**JIFLA – Non Profit**

**Kudzu Software – SaaS**

**Rubber Stamp & Engraving – Manufacturing / Logistics.**

## EDUCATION

**Henley Business School, UK**

Master of Business Administration (MBA), Corporate Strategy, Finance, & Project Management

**University of South Africa**

Honors Bachelor of Accounting Science (Hon.B.Compt), Accounting, Auditing, & Taxation (MAcc equivalent)

Bachelor of Accounting Science (B.Compt), Accounting, Auditing, & Taxation

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